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## **GREENPOWER OF NORTH CAROLINA SOLAR OPTIONS: EASY AS 1, 2, 3...**

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When it comes to solar we firmly believe there isn't a one size fits all. There is a one size fits best for YOU! Our goal at Green Power is to create the perfect solar plan for your household or business facility needs. Not everyone needs a 10kw, some need more and some need less and rather than just sell you a prepackaged solar system we look at your current and projected energy usage and create the best solar option to fit Your Energy needs. Green Power of North Carolina has simplified purchasing solar into three easy option. . . Good, Better and Best.

**#1 A GOOD** option is the straight purchase, you can compare this to what other companies offer, you take the 30% Federal Credit, upon showing us a competing bid with the same equipment we will not only match but we will beat their price. (Call for details) Return on Investment (ROI 8-11 years)

**#2 BETTER** option? If you cannot take a Federal Tax credit, then the Purchasing Partner Program is the best option for you. Together we own the system with you for 5 years then you can buy out the system at a reduced cost from the program at the end of the 5 years. The Purchasing Partner Program will retain all the tax incentives and you will receive all of the dealer/ supplier/ manufacturer rebates the following year, this gives you a faster return than the traditional purchase, and you get all the solar power benefits. Ask about your rebate potential. This works great for fixed income, retired or LMI households. (ROI 7-10 years)

**#3 Our BEST** option is to anyone who wants to join and invest in the Solar Marketing Partnership. Community Solar at its best! The Partnership owns the system and takes the incentives but you get all the solar power benefits and will receive a federal tax credit through the partnership as a limited partner for the demonstrational solar project in your community. This 5 year Demo setup allows you to show off the system and at the end of the fifth year you can buy out the system. This option actually pays you to go solar. (ROI 2-3 years)

### ***What the other guys won't tell you. . .***

*If the federal credit is being taken under any model from any company, OWNERSHIP in the solar must be maintained for a period of 5 year or the prorated portion must be returned to the IRS. If you are planning on selling your home or business, then the partnership or Purchasing Partner Program is the better option as it can easily be transferred with no penalty.*



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## *Our Solar Panel Tiers & Inverter Highlights*

### **SolarEdge**



### **Solar Inverter**

### **Super HIGH Performance High Power Solar Panel Highlights:**

- Cost effective
- Extremely Efficient

Brands include but not limited to:

- Panasonic
- LG Neon 330+ watts

These Solar Panels will produce the most Kwh for you.



### **Our Inverters**

**BEST IN CLASS INVERTER: SolarEdge Inverters and Optimizers offers the:**

- Highest efficiency
- Free lifetime monitoring panel for panel.

***Compatible with:***

- Tesla PowerWall 2
- LG Chem Lithium Home Batteries

### **Economy Performance Solar Panel Highlights:**

Most Tier 1 solar manufacturer offer a balanced affordable approach.

Brands include but not limited to:

- Trina 280+ watts
- Canadian Solar 280+ watts
- Jinko 280+ watts
- Hanwha 280+ watts

We recommend Economy panels for customers that wanting to get into solar at an affordable price point and are not focused strictly on the energy generation performance output.



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## GOOD #1

**Here is an example of a Straight Solar system purchase price and how all of the credits work and what the estimated time frame for your return on investment.**

### **Solar Purchase Option Breakdown:**

Super High Performance Solar Panels	Economy Performance Solar Panel
<p><i>Product &amp; Price Per Watt:</i>            High Power (31) Panasonic 330            System Size-10.23kw x \$2.69/watt  <i>Estimated Federal Tax Credit of 30%:</i>            \$27,518 x 30% Fed Credit = \$8,255  <i>Total Project Cost &amp; Cost per watt After Tax Credit</i>            Net: \$27,518 – \$8,255 = \$19,263 = \$1.88/watt  <i>Project Balance:</i>            \$19,263  <i>Potential Monthly Solar Revenue:</i>            \$150  <i>Rate of Return on initial Investment:</i>            11 years to recoup your solar investment</p>	<p><i>Product &amp; Price Per Watt:</i>            Economy (36) Trina 280            System Size-10.08kw x \$2.05/watt  <i>Estimated Federal Tax Credit of 30%:</i>            \$20,664 x 30% Fed Credit = \$6,199  <i>Total Project Cost &amp; Cost per watt After Tax Credit</i>            Net: \$20,664 - \$6,199 = \$14,465 = \$1.43/watt  <i>Project Balance:</i>            \$14,465  <i>Potential Monthly Solar Revenue:</i>            \$140  <i>Rate of Return on initial Investment:</i>            8.6 years to recoup your solar investment</p>

***If you can dream it. . . We can Build it!***

*In addition to the traditional Roof Top installation options we also offer Custom Residential and Business Ground Mount Designs for as little as \$0.50-\$1.50 a watt. Some of the custom ground mount systems we can design for you include beautiful Pergolas, Gazebos, Covered Parking and Carports, Canopies, Covered Docks and many many more.*

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## Better #2

### Solar Purchasing Partner Program with Product Rebate Option

With No prepayment penalty for buyout.

Super High Performance Solar Panels	Economy Performance Solar Panel
<p><i>Product &amp; Price Per Watt:</i> High Power (31) Panasonic 330 System Size-- 10.23kw x \$2.85/watt</p> <p><i>Purchasing Partner Program Buy-In:</i> \$29,155</p> <p><i>10% Buy-Out:</i> \$2,916</p> <p><i>Total Project Cost:</i> \$32,070</p> <p><i>Supplier Rebate:</i> Rebate Amount \$14,117</p> <p><i>Cost per watt After Rebate &amp; Project Balance:</i> \$2.85-\$1.38=1.47/per watt =\$17,953</p> <p><i>Potential Monthly Solar Revenue:</i> \$150</p> <p><i>Rate of Return on initial Investment:</i> 9.9 years to recoup your solar investment</p>	<p><i>Product &amp; Price Per Watt:</i> Economy (36) Trina 280 System Size-10.08kw x \$2.30/watt</p> <p><i>Purchasing Partner Program Buy-In:</i> \$23,184</p> <p><i>10% Buy-Out:</i> \$2,318</p> <p><i>Total Project Cost:</i> \$25,502</p> <p><i>Supplier Rebate:</i> Rebate Amount \$13,910</p> <p><i>Cost per watt After Rebate &amp; Project Balance:</i> \$2.30-1.38=\$0.92/per watt=\$11,592</p> <p><i>Potential Monthly Solar Revenue:</i> \$140</p> <p><i>Rate of Return on initial Investment:</i> 6.9 years to recoup your solar investment</p>

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## Best #3

### Green Power Solar Marketing Demonstrational Solar Option With limited Partnership & No Prepayment Penalty Buyout

Super High Performance Solar Panels	Economy Performance Solar Panel
<p><i>Product &amp; Price Per Watt:</i> High Power (31) Panasonic 330 System Size-- 10.23kw x \$2.65/watt</p> <p><i>Solar Marketing Buy-In:</i> \$27,109</p> <p><i>10% Buy-Out:</i> \$2,711</p> <p><i>Total Project Cost:</i> \$29,819</p> <p><i>Partnership Federal Credit Available In Year One:</i> \$24,552</p> <p><i>Project Balance:</i> \$5,267</p> <p><i>Potential Monthly Solar Revenue:</i> \$150</p> <p><i>Rate of Return on initial Investment:</i> 3 years to recoup your solar investment</p>	<p><i>Product &amp; Price Per Watt:</i> Economy (36) Trina 280 System Size-10.08kw x \$1.95/watt</p> <p><i>Solar Marketing Buy-In:</i> \$19,656</p> <p><i>10% Buy-Out:</i> \$1,966</p> <p><i>Total Project Cost:</i> \$21,621</p> <p><i>Partnership Federal Credit Available In Year One:</i> \$18,144</p> <p><i>Project Balance:</i> \$3,477</p> <p><i>Potential Monthly Solar Revenue:</i> \$140</p> <p><i>Rate of Return on initial Investment:</i> 2 years to recoup your solar investment</p>

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*As you review our 10kw quote one of the first things you will notice is our price. You are probably asking yourself why Green Power NC price per kw cheaper. Well the answer is simple Volume. Green Power NC is one of the Solar install leaders here in the great state of North Carolina and we pass those savings on to you OUR Customers. We have well established, strong, dependable relationships with many of the different solar panel manufactures throughout the world enabling us to deliver what we promise and exceed our customers' expectations by providing superior products and top of the line customer service.*

*In addition Green Power NC approaches solar differently than most in that we look at it from different perspectives to give you the biggest bang for your buck and the fastest return on your investment. Our highly educated and profession team has over 40 years of experience in Solar & Renewable Energy, Construction Management, and Business Technology fields. We also have professional engineers and CPA available to assist us with your solar project.*

*So Yes we are cheaper. . .a lot cheaper than any other quote you've probably received from our competitors, that is because we have the Experience, the Relationships and solar knowledge to back us up. Over the years we have worked very hard and take great pride in our work as Solar Installers and offering superior customer service to our valued customers earning us the reputation of being a Premier Solar Installer of North Carolina.*

*Now before you decide which option is you will work best for you Go Ahead. . . Give us a Call and together we can help you choose the option that works best and create the perfect solar system for You!*

REMEMBER WHEN YOU GO GREEN, YOU MAKE GREEN WITH GREEN POWER NC THE SOLAR ENERGY EXPERTS!

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**GO Green . . . Make Green!!!**

*NOW choose what works best for you and which solar panel you like the most. The incentives will be gone soon. We will send you a design with your solar preferences for your home or business.*

Planning to get an electric car? Make your home net-zero and add more solar for your future transportation with another solar install. Our solar systems are also all compatible with lithium storage, like Tesla Powerwall and LG Chem smart home batteries. You will have free lifetime monitoring panel for panel and an optional upgrade for home consumption monitoring as well through SolarEdge.



## ***We offer solar financing options through Enerbank:***

***\*\*12 months SAME AS CASH Combo Loan Available at 2.99%/12 year\*\****

***\*\*\* Additional 40 cents per watt.\*\*\****

***No money down, no payment until system is installed, no prepayment penalty, save month #1 and every month throughout financing term with our combo loan, and our choosing Option 2 or 3 using Trina 280s.***

***Call Enerbank now and get approved to brighten your day.***

### **ARE YOU A NON-PROFIT ORGANIZATION???**

***“We offer \$1/watt solar systems to non-profits, low income households, churches, schools or municipalities. We have a goal is get solar in your community and help you save money and the environment.”***

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# GREEN POWER SOLAR MARKETING

## *New Approach...New Opportunity – Join the Solar Partnership:*

*When it comes to the solar industry a lot of it has to do with opportunity. Green Power Solar Marketing has seen firsthand the high cost of solar and its effects on consumer's ability to enter the solar marketplace. In addition to the time it takes for consumers to see a full return on their initial solar investment. To help our customers address these high costs and lengthy time to see a full return their investment, we invite community members to join the Green Power Solar Marketing, LLC. As a limited partner you will be a co-owner of the solar system and Green Power Solar Marketing, LLC will be owner of the solar system. Your investment and buy-in allows you the opportunity of a new solar system to be installed anywhere you would like and the buy-out allows you to retain the used solar equipment to become the sole owner. The investors in the partnership will take all the depreciation and assist into paying for the full cost of the solar projects by contributing any local/state incentives as well as grant money. You will be passed the 30% Federal Incentive off the total cost of the system in year 1 and will have 5 years to claim all of it.*

*Example for a 10.23kw Residential Investment into the Solar Partnership:*

- ❖ (31) Panasonic 330 =  $10.23\text{kw} \times \$2.65/\text{watt BUYIN} = \$27,109 + 10\% \text{ BUYOUT} = \$29,819$   
(No prepayment penalty for buyout)
- ❖ Partnership Federal Credit Available In Year One =  $\$24,552 = \$2.40/\text{watt Net} = \$5,267$
- ❖ Average Monthly Savings Using Solar Energy ~ \$150
- ❖  $5,267 / \$150 = \sim 3$  years to recoup solar investment

## *How does the Solar Partnership Help the Community?*

*The investors not only help homeowners get a faster return on their solar system, they want to give back and see solar grow in your neighborhood and community. To help expand and grow solar we offer \$1/watt solar systems to non-profits, municipalities, churches, schools, fire stations, and LMI housing in NC within our partnership.*







### ***Want to take a larger credit?***

*If you want to take a larger credit for a faster return, as it shaves years off your ROI versus the traditional solar purchase option. You can join now and become a limited partner. As a Limited Partners you will help educate and promote the company and demonstrate your project to friends and neighbors upon request. We will also have professional Images taken of your project to include drone videos and fly by to help promote the solar to your community. We also may do a site visits with other potential Green Power Solar Marketing partners or Green Power of North Carolina staff. Now don't worry any sites visits will be scheduled with you when it's convenient and well in advance. The marketing company will also provide a Green Power Solar Marketing yard sign "Go Green Make Green" to be displayed discreetly in your front yard. It's small and professional looking that most HOA approve. The sign helps promote solar and lets everyone know you're a part of the Green Power Family.*

### ***Am I really a Partner?***

*Yes, you will be a limited partner of Green Power Solar marketing and will receive a section K from the Solar Partnership at the end of the year for tax purposes.*

To get more information about becoming a Green Power Solar Marketing Partner and discuss your solar system investment, contact our marketing director at 252.353.5164 or email us at: [marketing@greenpowersolar.marketing](mailto:marketing@greenpowersolar.marketing)

